

YOUR INTRODUCTION TO THE 2019 WERC CONFERENCE



WERC

42nd Annual Conference
for Logistics Professionals

APR 28 - MAY 1

2019

COLUMBUSOHIO

THE SUPPLY CHAIN RUNS THROUGH US
REGISTER NOW AT WERC.ORG/2019



DISCOVER

EXCELLENCE

Bump that 98% to a 99%. Join us at WERC 2019 and **discover excellence** at the highest level. We bring together leaders and innovators who are redefining the highest of standards and can inspire you to reach your maximum potential.



A little perspective shift and fresh thinking is all you need to **discover solutions**. Among the buzz of the Solutions Center and the lively discussions in our peer-to-peer sessions, you'll uncover tested solutions at WERC 2019, will power forward those brain gears, and your operations!

DISCOVER

SOLUTIONS



Step outside the four walls of your facility and **discover inspiration** from new sources across our dynamic industry. Join us at WERC 2019 and find a spark that will ignite new energy in you and your team.

DISCOVER

INSPIRATION



Extend a hand and **discover connections** with people who understand your unique challenges and share your passion for the industry. WERC 2019 brings together professionals from across our dynamic industry to exchange lessons, think innovatively and share solutions.

DISCOVER

CONNECTIONS

GET SOLUTIONS

WERC 2019 will give you the **groundbreaking tools, practical strategies and cutting-edge insights** you need to thrive in a changing world.

We asked your fellow logistics professionals to tell us about the problems that keep them up at night. **Then we created a program that provides solutions.**

Discover Empowering Labor Strategies



You're not alone in your struggle to find and keep good employees -- labor is far and away the biggest challenge facing logistics professionals today. From hiring temporary workers all the way to leadership development, we've got a stellar lineup of speakers who will inspire you with **innovative, practical labor solutions that work**. Some of the topics we'll cover:

- Learn how vacations and sabbaticals can boost productivity and retention
- Explore five non-monetary benefits to help you attract and retain people
- See how sign-on and retention bonuses help win over new drivers
- Hear how one company experienced powerful benefits by hiring people with disabilities
- Boost warehouse throughput by finding new operational improvements

Get Smarter, Faster & Leaner

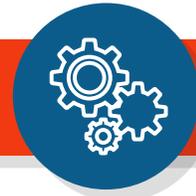


Everybody wants it *right now*, and it's your job to get it to them. Reliable, resilient warehouses are the beating heart of an international supply chain undergoing tectonic change. You need new approaches for overcoming constraints, managing spikes in demand and **fine-tuning systems and people to make it all happen**. Here's what we've got in store for you:

- Blast through 30 proven warehouse process improvements in just 60 minutes
- Take a deep dive into one company's compelling value-stream mapping experience
- Find and eliminate common time-wasters to make every minute count
- Discover how your peers are using WERC's process & performance improvement tools
- Get an inside look at how educational institutions are evolving to meet future needs
- Learn how to build trust and transparency in Shipper/3PL relationships

A CONFERENCE THAT DELIVERS.
GET FULL PROGRAM DETAILS AT WERC.ORG/2019

Understand The Power of Automation



Revolutionary automation technologies can power lightning-fast fulfillment, boost the bottom line and reduce your dependence on unpredictable labor markets -- but you have to understand them. Our 2019 presenters and solutions partners give you the knowledge and strategies you need to leverage these powerful new tools. Here's what you can expect at WERC 2019:

- Discover how modern robotics assist with loading, picking, sorting, transport & storage
- Find out how new, collaborative robotics help warehouses do more with less -- then tour a facility that is using this groundbreaking technology
- Learn how artificial intelligence, machine learning and the Internet of Things (IoT) are shaping autonomous supply chains
- Examine how one global, unionized company successfully transitioned to a Current Good Manufacturing Practice (cGMP) environment
- New in 2019: Get an inside look at emerging technologies at a moderated panel featuring speakers from Uber Freight, Fetch Robotics and LogistiVIEW

Master your Data



Leading supply chain operations are increasingly data-driven, using unprecedented data collection mechanisms and sophisticated analytics to establish and monitor KPIs that drive real improvement. Our 2019 presentations will explain why data matters, show you how to get started, and provide advanced tools for experienced practitioners. Here's a peek at what's coming up:

- Discover a simple 5-step method for starting and growing a new analytics program
- See how your peers leverage data to increase productivity and boost the bottom line
- Learn how trucking companies are crunching data to fuel new efficiencies
- Case Study: Get the four steps one company took to achieve operational excellence
- Discover how leading shippers are using metrics to drive critical supply chain strategies, then attend a peer-to-peer session to discuss practical applications

Comprehensive & Cutting-Edge



WERC 2019 sessions were hand-selected by front-line logistics professionals just like you, and these four topic areas are just the beginning of what we've got planned. Visit WERC.ORG/2019 for a complete list of the sessions, including:

- Safety Culture & Injury Prevention
- First-Time 3PL Partnerships
- Customized Hybrid Slotting
- Trends In Supply Chain Innovation
- Protecting Against Sabotage, Theft & Terrorism
- Adaptive Fulfillment
- Put-Wall Design & Waving Strategies
- Dynamic Decision-Making
- What Supply Chain Optimization Software Can't Tell You
- Labor Management Systems

Sample List Of Speaker's Companies

Amway Corporation	Dick's Sporting Goods	Penguin Random House, Inc.
ascena Retail	East Penn Manufacturing Co.	Plaskolite
C&S Wholesale Grocers	Frank Brunckhorst Company, LLC (Boar's Head Brands)	Southern Glazer Wine & Spirits
Carter's Inc.	Hilti North America	Sulzer Process Pumps (US) Inc.
Cintas	Ingersoll Rand	Target Corporation
Cooper's Hawk Winery and Restaurants	Kenco Group	Tractor Supply Company
CSL Behring	Land O'Lakes	Treehouse Foods
Destination Maternity Corp.	Mayo Clinic	W. L. Gore and Associates
DHL Supply Chain	Optricity Corporation	Walmart, Inc.

Leading Through Change THE WERC EXECUTIVE SUMMIT



The customer-centric supply chain is here. Online distribution and big data are forcing industry leaders to rethink conventional marketing and supply chain parameters. Held at The Ohio State University, the 2019 Executive Summit examines how leading companies leverage customer centricity; we'll also look at how they measure and evaluate customer-centric supply chain activities.

Learn more about the Executive Summit at WERC.ORG/2019

Facility Tours

See how leading Ohio companies are transforming their operations in response to the changing demands on the global supply chain. Tours sell out every year! Here's a look at the facilities that will be opening their doors to WERC 2019 attendees:



Abercrombie and Fitch Retail Distribution	DSW Distribution Center
ascena Retail Group Etna Facility	ODW Logistic Ecommerce Fulfillment Center
Big Lots Regional Distribution and eComm Fulfillment Center	State of Ohio Emergency Operations Center
DHL Multi-Client Shared Facility	Walmart DC 6024

Learn more about Facility Tours at WERC.ORG/2019

Build Your Network

The WERC conference is an extraordinary gathering of engaged, highly skilled logistics professionals. It's a unique opportunity to get to know other people who understand your industry, share your challenges and are working hard to find solutions -- just like you. We make it fun, too! Check out what we have lined up for you in Columbus, Ohio this spring:

Kickstart Welcome Reception	Sponsored by: 	
Sunday Night Meet & Eat	Solutions Center Reception	
Women @ WERC Kick-Off Breakfast and Networking	Sponsored by: 	Sponsored by: 
	NetWERCing Reception	

Develop Supportive Business Partnerships

Our Solutions Partners can help you understand and adopt the products and tools that are shaping the future of warehousing, logistics and the international supply chain. From tried-and-true applications to cutting-edge new technologies, our Solutions Center keeps you on top of critical industry developments.



Visit WERC.ORG/2019 to see the list of solutions to your biggest challenges

AbeTech	FW Logistics	The Raymond Corporation
American Logistics Aid Network	Generix Group	Reb Storage Systems International
Big Ass Fans	GMR Safety Inc	Rice Lake Weighing Systems
BOPLAN USA, Inc.	GoDEX International Americas	Saddle Creek Logistics Services
Crimson & Co	Ideal Warehouse Innovations Inc.	Siggins
Dematic	IWLA	Softeon
DHL Supply Chain	JLL	Speech Interface Design
Distributors & Consolidators of America (DACA)	KENCO	St. Onge Company
EAM-Mosca Corp.	Longbow Advantage	TAWI USA, Inc.
Ehrhardt Partner Group	Lucas Systems, Inc.	TouchPath
EMP Tech Group	Made4net	TPI
FASCOR Inc.	Newcastle Systems, Inc.	Transportation Impact
Fetch Robotics	ODW Logistics	Uber Freight
Forge Technologies	Optricity	UNEX Manufacturing
FourKites	Plug Power Inc.	Yale Materials Handling Corporation
Frazier Industrial Company	Proaction International	Zebra Technologies
Future Industrial Technologies, Inc.	ProLogistix	

REGISTER TODAY!

We know that attending a conference is a big investment for you and your company, so we're giving you **more ways to save** in 2019.

We've prepared a template letter that can be used to secure approval to attend the 2019 Annual Conference. Visit werc.org/2019 to download it!

Knock \$250 off your registration by choosing the Stay & Save rate and booking your hotel room through werc.org/2019.

Register by March 20, 2019 and save \$175

	PRACTITIONER / SHIPPER		SUPPLIER, CONSULTANT OR 3PL EMPLOYEE		FULL-TIME EDUCATOR	
	Member	Non-member	Member	Non-member	Member	Non-member
Stay + Save	\$1,170	\$1,495	\$1,700	\$2,025	\$675	\$845
Regular Rate	\$1,420	\$1,745	\$1,950	\$2,275	\$925	\$1,095

For additional pricing options, including details about our corporate practitioner program, go to werc.org/2019

The WERC Guarantee

The Warehousing Education and Research Council stands behind the quality of our conference program. If the conference does not deliver a quality educational and networking experience, we want to hear from you. WERC will provide you with a credit certificate toward any national educational program, or refund your money in full.

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